Tech23.2012

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AUSTRALIA CELEBRATES VIBRANT ICT SECTOR AND AWARDS ITS BEST YOUNG START-UPS

Australia's early technology industry celebrated the best of its young achievers last week at Tech23.
Four young Australian ICT companies are collectively $100,000 better off after the event, which celebrates the best of the country's technology start-ups, and provides $100,000 in NSW Government funding to the top four.
This year's winners include Zeptonics (Tech23's Innovation Excellence Award of $40,000); Ninja Blocks (Collaboration for Innovation - $20,000); Smart Sparrow (High Growth Catalyst Award - $20,000); and ScriptRock (Greatest Potential Award - $20,000).

The event provides a much-needed opportunity for the various ingredients of the Australian innovation ecosystem to mix - successful entrepreneurs, angel investors, representatives from Australia's leading research and development organisations to early stage ventures, enterprise and government.

A range of Supporter Prizes was also offered, including ATP Innovation's Explorer Award, which went to Zeptonics, AMP's Most Promising Emerging Technology Award, won by MobileNation, the PayPal Customer First Award which was taken home by OneSaas Integrations, and a meeting with Lars Rasmussen, won by Rome2Rio.

Founder of Tech23 Rachel Slattery said: "We were once again overwhelmed by the incredible response, both from the fabulous industry support and our wonderful companies, drawn from a pool of over 150 applications."

Slattery added: "With a completely full house this year of more than 450 people attending, Tech23 just goes to show how healthy and vibrant Australia's technology innovation eco-system is. We're delighted."

NSW Deputy Premier and Minister for Trade and Investment Andrew Stoner said in a statement: "Tech23 provides a fantastic platform for innovative young companies to help them accelerate commercialisation, generate investment and encourage business connections with potential partners, investors and clients."

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> **– RACHEL SLATTERY**
> Director, SlatteryIT

The event was supported by the NSW Government, Australian Technology Showcase, NICTA, University of Technology Sydney, CSIRO, Citrix, and Commercialisation Australia.

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A full list of winners and the Tech23 companies can be found at www.tech23.com.au.
Photos from the day can be viewed at www.tech23.com.au/photos-one.php

For more information, or to arrange an interview with one of the winning companies, please contact:
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