

PRESS RELEASE

FOR IMMEDIATE RELEASE  
MONDAY 16 SEPTEMBER 2013

## TECH23 2013 COMPANIES ANNOUNCED!

**SYDNEY:** Tech23, the innovation event that is responsible for unearthing some of the most exciting and successful Australian startups, has announced the 23 companies who will present at their annual celebration of innovation this year.

The Tech23 2013 companies truly show off the remarkable technologies being developed in Australia. Nano Nouvelle, creators of an electrode which improves battery performance by 200%; an autonomous grit-blasting robot for the Sydney Harbour Bridge developed by Sabre Autonomous Solutions; and an iPhone controlled robotic arm for people with spinal cord injuries are among the fascinating technologies to be showcased.

There are also startups innovating in the health, consumer web, enterprise, and agriculture spaces.

"We look for companies that are addressing a real customer need, that are solving a real pain-point either for consumers or enterprise," said Rachel Slattery, organiser of Tech23.

She continued, "I am very excited by this year's Tech23 line-up. The great number of entries we received this year demonstrates the disruptive technology businesses being created all around Australia - from the incubators, universities and many already supported by the Australian start-up community."

The Tech23 companies stand to win government- and industry-sponsored prizes, including a trip to Silicon Valley hosted by ATP Innovations, cash prizes from innovative heavy-weights such as AMP, REA Group and PayPal, meetings with technology luminaries and more.

The Tech23 event takes place on Tuesday 29 October 2013 in Sydney, and will feature presentations from the 23 selected companies, commentary from Industry Leaders Rachel Botsman, Paul Bassat, Alan Noble, Fiona Pak-Poy, Stuart Richardson, and Susan Wu; as well as a compelling discussion on 'The Internet of More Things' led by Dr Alex Zelinksky and Prof Hugh Durrant-Whyte.

The event is sponsored by NSW Trade & Investment, NICTA, AMP Amplify Festival, Citrix, CSIRO, and UOW iAccelerate.

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**– Rachel Slattery, Director, SlatteryIT**

For more information, to request an interview with our Tech23 companies, or to request a media pass for the event, please contact Zhien-U Bakarich, SlatteryIT on +61 2 9280 3677 or email [zhien-u@slatteryit.com.au](mailto:zhien-u@slatteryit.com.au).

**This year's Tech23 companies are:**

- 121cast** » [121cast.com](http://121cast.com) » *Personalised audio stream to increase productivity*
- 2Mar Robotics** » [2mar.com](http://2mar.com) » *Robotic arm for people in wheelchairs*
- BuyReply** » [buyreply.com](http://buyreply.com) » *Sell from any medium without apps*
- Edisse** » [edisse.com](http://edisse.com) » *Peace of mind in a watch*
- Ennova** » [ennova.com.au](http://ennova.com.au) » *Construction project delivery and collaboration platform*
- Food Orbit** » [foodorbit.com](http://foodorbit.com) » *Marketplace connecting local farmers and chefs*
- Geepers** » [geepers.com](http://geepers.com) » *User shortnames for Geo-physical locations*
- HSK Instruments** » [hskinstruments.com](http://hskinstruments.com) » *Revolutionising respiratory physiotherapy for Kids worldwide*
- Instrument Works** » [instrument-works.com](http://instrument-works.com) » *Internet of Things for laboratories*
- Intersective** » [intersective.com](http://intersective.com) » *Connecting and enabling experiential learning communities*
- Kounta** » [kounta.com](http://kounta.com) » *Cloud based point of sale*
- Liquid State** » [liquid-state.com](http://liquid-state.com) » *Gutenberg for the digital age*
- My Myk** » [mymyk.com](http://mymyk.com) » *Innovative audio solutions for DSLR filmmakers*
- Nanonouvelle** » [nanonouvelle.com.au](http://nanonouvelle.com.au) » *Ground breaking high performance battery materials*
- ollo mobile** » [ollomobile.net](http://ollomobile.net) » *ollo keeps kids and seniors safe*
- OneTouch** » [one-touch.co](http://one-touch.co) » *Automated document processing in the cloud*
- Open Learning Global** » [openlearning.com](http://openlearning.com) » *Student centred online learning platform*
- Roomz** » [roomz.com](http://roomz.com) » *Share a home. Simply and safely.*
- SABRE Autonomous Solutions** » [sabreautonomous.com.au](http://sabreautonomous.com.au) » *World's first autonomous grit blasting robot*
- See-Out** » [ceeq.info](http://ceeq.info) » *Visual search engine for trademarks*
- SimplyShow.me** » [simplyshow.me](http://simplyshow.me) » *Private and secure enterprise video messaging*
- SkyTree** » [getskytree.com](http://getskytree.com) » *Reconnecting people with their food*
- Xped Corporation** » [xped.com](http://xped.com) » *Launching the world's first device browser.*

**Tech23 2013**

- when** Tuesday 29 October 2012
- time** Tech23 2013 presentations: 9.00am - 5.30pm  
Awards Celebration: 5.00pm - 8.30pm
- where** The Auditorium  
37 Reservoir Street, Surry Hills NSW
- website** [www.tech23.com.au](http://www.tech23.com.au)