

MEDIA RELEASE

FOR IMMEDIATE RELEASE
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TECH23 2013 PRIZE WINNERS ANNOUNCED!

SYDNEY: The top honours at the fifth annual Tech23 2013 held in Sydney last night went to 2Mar Robotics who won the Innovation Excellence Award for their robotic arm developed for people in wheelchairs; and the ATP Innovations' Explorer Award, gaining return flights to Silicon Valley, five nights' accommodation and hosted introductions in the Valley.

The Tech23 Greatest Potential Award was won by Sabre Autonomous Solutions for their grit-blasting robot. They also won London & Partners Discover Tech City Award, a free trip to London.

BuyReply, who enable retailers to sell products straight from a TV or a catalogue without using apps was the crowd favourite, taking away the Tech23 2013 People's Choice Award. A cash prize of \$5,000 sponsored by PayPal was also awarded to BuyReply.

REA Group awarded their \$5,000 cash prize to Food Orbit for their platform connecting farmers and restaurants, and a \$1,000 Visa gift card thanks to Braintree.

SimplyShow.me won \$2,500 cash from AMP Amplify Festival for their secure video solution.

NSW Trade & Investment awarded two MVP Grants worth \$15,000 each to Sabre Autonomous Solutions and Intersective, creators of experiential learning communities.

"This year there was a great variety of companies - from batteries to robots to skytrees. There was also more of a national feel than in past years with half of the Tech23 coming from outside NSW and many attendees visiting from interstate," said Rachel Slattery, founder of Tech23.

"It's great to see so many exciting technologies that can bring real impact to productivity but also new technologies that can really benefit the lives of people."

Tech23 2013, an annual event showcasing 23 exceptional start-ups was sponsored by NSW Trade & Investment, Amazon Web Services, NICTA, AMP Amplify Festival, Anchor, Citrix, CSIRO, London & Partners, UOW iAccelerate, and muru-D.

""It's great to see so many exciting technologies that can bring real impact to productivity but also new technologies that can really benefit the lives of people."
– Rachel Slattery, Director, SlatteryIT

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For more information, to request an interview with our Tech23 companies, please contact **Zhien-U Bakarich**, SlatteryIT on +61 2 9280 3677 or email zhien-u@slatteryit.com.au.

Well done to all of the wonderful Tech23 2013 companies and congratulations to this year's prize winners!

Tech23 2013 Innovation Excellence Award » [2Mar Robotics](#)

Tech23 2013 Greatest Potential Award » [Sabre Autonomous Solutions](#)

Tech23 People's Choice Award » [BuyReply](#)

Innovate NSW MVP Grant » [Sabre Autonomous Solutions](#)

Innovate NSW MVP Grant » [Intersective](#)

PayPal Creating opportunity together award » [BuyReply](#)

REA Group Purpose & Passion prize » [Food Orbit](#)

ATP Innovations Explorer Award » [2Mar Robotics](#)

London & Partners Discover Tech City Award » [Sabre Autonomous Solutions](#)

AMP Amplify Festival Most promising technology for enterprise application award » [SimplyShow.me](#)

Braintree best payment using mobile award » [Food Orbit](#)

Sirca University Medal for Tech Entrepreneurship » [Breezedocs](#)

Amazon Web Services Award » [Ennova](#)

Citrix Best early stage company award » [121cast](#)

Anchor's Legendary server management award » [ollo mobile](#)

Advance mentoring session » [Roomz](#)

Cloudstaff Ignition award » [Ennova](#)

Controlabill best subscription business model prize » [ollo mobile](#)

Fishburners most investable award » [HSK Instruments](#)

Google Encouragement prize » [BuyReply](#)

Lunch with Nick Gruen » [SkyTree](#)

Mentoring with Matt » [SkyTree](#)

MYOB Online Innovation for Small Business Award » [BuyReply](#)

Noah Consulting Disruption award » [SkyTree](#)

Saasu Plan for the future award » [Breezedocs](#)

Meeting with Square Peg Capital » [HSK Instruments](#)

Stripe Loves Australia award » [Food Orbit](#)

Meeting with Susan Wu » [2Mar Robotics](#)

The Delicatessen Agency Light-globe moment award » [Food Orbit](#)

The New Agency Best growth hacking and boot-strapping prize » [2Mar Robotics](#)

ThoughtWorks Getting stuff done award » [2Mar Robotics](#)

Weco 24/7 co-working 2 month kickstart » [121cast](#)

ilab Germinate Program Award » [Rightprism](#)

Innovation Island People's Choice Award » [Cloud Herd](#)