

MEDIA RELEASE

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TECH23 2014 COMPANIES ANNOUNCED!

SYDNEY: The 23 young, innovative technology companies who will be presenting at the sixth annual Tech23 2014 have been announced!

The technology innovations featured this year range from big data to location services, enterprise applications to healthcare. One Tech23 company, **Sound Scouts**, has developed an app which looks like a game but doubles as a diagnostic tool for hearing loss in primary school-aged children. **LEAPIN Digital Keys** has invented a smartlock system which requires no onsite power or infrastructure. **Skrydata** has created technology to predict the future based on big data analytics.

Tech23 is the national celebration of innovation, with founders hailing from NSW, QLD, VIC, WA, SA, and one from the ACT.

“People are innovating across Australia, and it’s great to see the breadth of the nation represented amongst the clever technologies being presented at Tech23 this year,” said Rachel Slattery, Director of SlatteryIT.

The founders presenting are also a diverse group, involving some very young entrepreneurs still completing their undergraduate degree and others with decades of experience and multiple startups under their belt.

Slattery believes bringing together this range of backgrounds and experience is what makes the Tech23 event outstanding.

“When Tech23 started six years ago, it was all about creating connections. It’s great to see this happening even more now, as Tech23 alumni companies and founders, Industry Leaders, sponsors and supporters go out of their way to help the next wave of innovative companies,” she said. “It’s exciting to see how many have pitched in.”

Australian tech superstars Michelle Deaker, Leni Mayo, David Spence and Richard White are among the Industry Leaders who will question and advise the 23 companies on the day.

Many former Tech23 companies have donated a bevy of prizes, including a trip to Boston from **bigtincan**, valuable mentoring sessions with the likes of Jonathan Barouch (Local Measure founder), John Palfreyman (Chairman of IPscape) and the founders of BugHerd.



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– RACHEL SLATTERY
Director, SlatteryIT

Tech23 is facilitating important connections with enterprise too, with PayPal, REA Group, Citrix, and ThoughtWorks contributing to the prize pool as well as ATP Innovations and SIRCA.

Tech23 2014 takes place on Thursday 23 October 2014 in Sydney and will feature five minute presentations from the 23 selected companies and commentary from Industry Leaders. The day concludes with the awarding of prizes.

Tech23 2014 is sponsored by NICTA, ASX, Bendigo Bank, Citrix, CSIRO, Suncorp, AusIndustry, London & Partners, MYOB, and UNSW:AGSM.

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The Tech23 2014 companies are:

Appbot » *Better app reviews and more sales* » appbot.co

AUUG » *Make music through motion* » www.auug.com

Bluedot Innovation » *Precise, battery friendly location services* » www.bluedot.com.au

Clevertar » *Clever avatars for innovative aged care* » annacares.com

Clipp » *The bar tab app: Open - Share - Pay* » clipp.co

Doarama » *3D GPS track visualisation* » www.doarama.com

GeoMoby » *Proximity platform for mobile apps* » www.geomoby.com

Global and Smart » *The story behind the good* » www.globalandsmart.com

GoFar » *Cutting car costs through informed driving* » www.gofar.co

Intelligent Fleet Logistics » *Vehicle routing and scheduling optimisation* » www.nicta.com.au/research/projects/intelligent_fleet_logistics

LEAPIN Digital Keys » *A smartphone enabled access control system* » digitalkeys.co

Maestrano » *One-click interconnected business apps for SMEs* » maestrano.com

Mika Compliance » *Aged care management software / resource portal* » www.mikacompliance.com.au

Oar Inspired » *Make every stroke count* » www.oarinspired.com.au

Peepable » *Liberating online video through search and shareability* » peepable.com

Pop Tech » *Transact instantly and control your data* » www.letspop.com

Red Eye » *Cloud based engineering drawing management solution* » www.redeye.co

Robological » *Robotics in the cloud and beyond* » robological.com

Skrydata » *Discovering the value in big data* » www.skrydata.com

Sound Scouts » *Test children's hearing with a game* » www.soundscouts.com.au

StatSilk » *Interactive mapping and visualisation software* » www.statsilk.com

Tzukuri » *Beautiful wearable technology* » tzukuri.com

uSig » *Breakthrough in password and identity management* » usig-passwords.com

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